Press Release

Subject: Yolo County Sheriff’s Office – Animal Services Section ASPCA Rachael Ray $100K Challenge Update - (Numbers are in for June!)

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Date: July 12, 2013

*** UPDATE***

Original Press Release from 6/14/2013:

The Rachael Ray $100K Challenge launched with a bang – 2,047 animals’ lives were saved nation-wide over Kick-off weekend, June 1-2. The 50 contestant shelters broke record after record – many of them reported the most adoptions ever in a single day or weekend. Yolo County Animal Services certainly did its part to contribute to these record breaking numbers from the previous year during the same dates. Dog adoptions UP by 140%, and Cat adoptions UP by 366%. Dog fosters UP by 300%, and Cat fosters UP by 3300%. Cat Rescues are UP by 24%, and Cat transfers are up by 1200%. Dog Return to owner is up by 37%. In the first week of the Challenge, Yolo County Animal Services saved 38 lives, as compared to 11 a year ago, despite the fact that intakes are up by 10% for dogs and cats.

The Open House Event as well as the kick-off weekend was a huge success largely in part to the hundred plus of Yolo County citizens who showed up in hopes of finding a furry new family member to take home with them. Our special pricing continues this month in hopes of building on this life saving trend. The Yolo County Animal Services Section would like to thank Souza’s Lettering for its donation of a 3x9 banner, The Yolo County Fair Grounds for the advertisement of our open house event on their electronic signboard, and to The Yolo County SPCA for its generous donation of $16K towards equipment for the on-site Big Fix Rig surgical center. Last but not least, Animal Services would like to thank its dedicated volunteers for their enormous day to day contributions as well.

“Service Without Limitations”
This is the time of the year that members of the public ask what they can do to support animals at Yolo County Animal Services. Items needed to help us provide for dog and cats awaiting their forever home are:

- Liquid laundry detergent
- Bath size towels, new or gently used
- Fleece blankets (lap size)
- Flea control – Advantage for Frontline of any size
- Natural Balance Dog Lamb or Beef rolls - used for training programs
- Thunder Shirts of any size which help comfort frightened animals
- Kong Toys – medium & large for big breed dogs
- Jolly Balls – found at livestock stores
- “Donut” Beds for cats who love to snuggle despite the weather
- Ping Pong balls, furry mice toys or plastic balls with bells for cats
- Donate a Kuranda dog/cat beds at [http://kuranda.com/donate](http://kuranda.com/donate)
- Gift Cards – Costco, OSH, Home Depot, Rite Aid, Walgreens, Pet Extreme, and Pet Factory

**Update:**

The numbers are in! Yolo County Animal Services Section is still going strong in its quest to help connect hundreds of beautiful, fun, loving cats and dogs with the right families.

Comparing this month, June 2013, to June, 2012:

- **Dog Adoptions** - UP 86%
- **Cat Adoptions** – UP 82%

- **Dog Euthanasia’s** – Down 62%
- **Cat Euthanasia’s** – Down 81%

- **Dog Live Release Rate** – 90% (compared to 81% in June 2012)
- **Cat Live Release Rate** – 86% (compared to 45% in June 2012)

- **Total Live Releases** – 443

Follow the successes of the Yolo County Animal Services Shelter@ [http://www.yolocountysheriff.com](http://www.yolocountysheriff.com) – Click Animal Services Section
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